Rachelle LeBlanc Quiney



MBA (look, Mom — I did it!) **Storyteller** (writer and wordsmith extraordinaire) **Idea Maker** (marketing strategist) Yoga Instructor (namasté) **Leadership Coach** (got goals?) **Fun to be around** (if I do say so myself) Your awesome new hire! (if this résumé goes well)



Education:

(Where'd I learn to learn like that?)

Coach Training Program: Leadership & Life Coaching Accomplishment Coaching | December 2013

MBA: Service Management Specialization [aka I Love Quality] University of Victoria | June 2010

Bachelor of Arts (BA): Anthropology & Professional Writing University of Victoria | June 2006

Diploma: Theatre/Dance/Voice—Triple Threat Canadian College of Performing Arts | May 1999

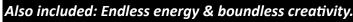


Skills:

(What tricks do I have up my sleeve?)

Writing & Editing: Think Hemingway, but better dressed & sober. Service Quality: You had me at "service". It's a devotion. **Print, Online and Social Media Savvy:** I like variety. It shows. **Social Marketing:** Want change? I'm on it, one action at a time. Presentation & Public Speaking: "Is this thing on?" I love it. Projects & Details: Move over Martha. I'm a good thing. **Collaboration and Relationships:** I'm like the People Whisperer.

Graphic Design/Esthetic Eye: I made this résumé. Amirite?





Awards:

(What's on my mom's fridge?)

- >> Ragan Communication Award | 2011 Best Community-building Blog (this is kind of a big deal)
- >> UVic MBA David Ritchie Specialization Award | 2010 Top Student in Service Management
- >> BCGEU Student Scholarship | 2009
- >> Pacific Leaders Scholarship | 2008 & 2009



Experience:

(How'd I get so good at this stuff?)

>> Leadership and Life Coach

Evergrowth Coaching & Consulting | January 2013 - Present

- >> Blog/Communications & Marketing Manager/Writer BC Public Service Agency | Feb 2011 - Present
- >> Internal Communications Officer/Manager BC Public Service | May 2007 - Feb 2011
- >> Event and Communications Coordinator BC Public Service Agency | May - Sept 2009
- >> Student Recruitment Officer University of Victoria | Sept 2005 - May 2006
- >> Project Researcher/Writer Vancouver Island Health Authority | May - Aug 2005
- >> Communications Officer BC Forest Practices Board | May – Aug 2003 & 2004
- >> Advertising Director The Martlet Publishing Society | Sept 2002 - April 2005
- >> Special Constable (I bet you did not see this one coming) Royal Canadian Mounted Police | April – Aug 2002



Years' experience crafting superbly rengaging communciations, from draft to publication.

Am I utterly obsessed with committed to practicing impeccable grammar, spelling and punctuation?

Goal of mine: Work with Lululemon and make magic happen. With words.



Pairs of shoes in my closet, not counting flip flops. I know.



We should talk. Soon. Get me at:

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www.rachelleleblancquiney.com